



This Week's Specials

12 . 28 . 2009

Watermelon Radish Organic	Seville Sour Oranges 15# Case	Organic Cauliflower 12-Count	Celery Root w/Tops 12-Count
\$1.25 / lb	\$20.00 / cs	\$13.50 / cs	\$13.50 / cs

MARKET NOTES



Chives: Extremely LIMITED !!
We will try our best to fill all orders

Artichokes: Supply remains tight on all sizes. Quality showing "Frost Kissed" According to Ocean Mist Farms, "frost causes the outer layer of the artichoke to turn brown, flake and peeled. Although the brownish color may not look pretty, "Frost Kissed" artichokes taste delicious and actually have a more intense flavor. Frost enhances the flavor of the Artichoke resulting in a nutty taste. Once cooked, the peeling disappears resulting in a delicious, green artichoke."

Coming Soon: Coastal California
Gold Chanterelle Mushrooms

Epic Roots Mache are limited.
Frost Damage

Herb Shortage

Basil and Tarragon

Availability on a day-to-day basis

Done

Braeburn Apples

Quince

Fuyu Persimmons

New Items

Chilean Stone Fruit:

Peaches, 2-layer Case

Nectarines, 20# Loose Packed

Cherries, 11# Case



December 31

Thursday

New Year's Eve

OPEN

January 1

Friday

New Year's Day

CLOSED



From all of us at
VegiWorks, we would
like to wish everyone a
Happy New Year.
We thank you for your
business and we look
forward to a great and
prosperous 2010.

Cheers!



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Market-at-a-Glance

LETTUCES

Production for **Iceberg**, **Romaine** and **Leaf** items is slowly increasing. Early-week demand has dropped in anticipation of a slowdown in post-Christmas sales at the retail level. Prices remain high for **Romaine Hearts** by comparison, due to continued strong demand from the foodservice industry. Prices are expected to continue to ease for all lettuce items as we move into January.

ONIONS | POTATOES

There are good **Onion** supplies out of Colorado and Utah. Washington **Norkotah Russets** are going strong with good quality and availability. Good availability on **Colored Potatoes** from Washington. Quality is excellent. North Dakota and Wisconsin have good supplies of Red, Yellow and White potatoes. California supplies are expected to come aboard within the next couple of weeks.

TOMATOES

Small volumes of **Hot House Tomatoes** are being shipped from Nogales. The tomato market has come down for **Round**, **Slicing Tomatoes**. Production in Mexico is expected to increase in the coming weeks. We can expect to see prices slowly adjust downward. **Romas** are in good supply and offer very competitive value, by comparison. **Cherry** and **Grape** tomatoes are in good supply and also favorably priced.

MISC. VEGGIES

Green Beans are in tight supply at high prices. Supplies are tightening for Mexican **Green Onions**, as border crossing officials are on a holiday shortened work schedule, causing significant delays and resulting in shortages. **Leeks** are also in tight supply along with **Curly** and **Flat Parsley**. The **Asparagus** market is steady with good supplies from all growing areas. Good supplies of standard and large size asparagus from Mexico and Peru. Prices and demand remain steady. Supplies will be plentiful for all sizes with the exception of jumbos. Local **Green Bells** from the Coachella Valley are done for the season. Mexico production continues to increase and looks to have good volume for the next 2 to 3 weeks. **Red Bells** from Coachella are finishing up for the season. Supplies are tight at high prices. **Yellow Bells** remain very limited. **Green Zucchini**, **Yellow Squash** and **Globe Eggplant** are in plentiful supply. Prices have eased from recent highs for **Broccoli** and **Cauliflower**. Quality is good, with medium head size on broccoli. The **Celery** market continues to be light. Even though prices have eased some, prices remain high. California **Carrots** coming out of Bakersfield are still slow in sizing up due to cooler weather. Very limited **Bok Choy**. Prices are extreme. Good supplies of **Arugula**, **Curly Kale**, and **Spinach**.

APPLES | PEARS

Apples from Washington, Oregon, Idaho and British Columbia are in good supply. **French Butter Pears** are finished for the season. Available varieties include **Red Delicious**, **Golden Delicious**, **Fuji**, **Granny Smith**, **Gala**, **Rome**, **McIntosh**, **Jonathan**, **Cameo**, **Honeycrisp**, **Lady** and **Pippin**. Pear availability includes **Bartlett**, **Bosc** and **d'Anjou**.

AVOCADOS

New crop California **Hass Avocados** are expected within the next two weeks. Mexican Hass avocados are in plentiful at competitive prices. Limited availability for Chilean Hass, as growers have diverted a large segment of the crop to Europe, in search of improved market returns.

BERRIES

California **Strawberries** were affected by the wet and cold weather that we have been getting the last couple of weeks. Limited availability and high prices continue. Production in Mexico remains at below-average levels. **Raspberries** and **Blackberries** are expected to be in plentiful supply by early-January along with **Blueberries** from Argentina. Unfortunately, all **Berries** will be in tight supply until then.

CITRUS

Small sized **Lemons** (140s and 165s) continue to be in extremely tight supply. Moderate harvesting activity is underway in the San Joaquin Valley; however, the availability of small sizes will not increase until the harvest begins in Ventura County in early February. New crop **Limes** from Mexico are in plentiful supply for the large sized 110s and 150s. California **Grapefruit** is in tight supply. We are using Texas Grapefruits. We have plenty of citrus items available, including **Meyer Lemons**, **Cara Cara Navels**, **Paige Mandarins**, **Satsuma Mandarins**, **Fairchild Tangerines**, **Pumelos**, **Blood Oranges**, **Oro Blancos**, **Clementine Mandarins**, and **Minneola Tangelos**. Demand from the retail chain stores has increased for large sized **Navel Oranges** (72, 56 & 48). Rainfall from early December has also caused the size profile of the crop to increase, yielding fewer small sizes. The rain caused an increase in growth in the fruit on the trees, yielding a greater number of oranges that are larger in size. Rain this weekend has slowed harvesting. Crops continue to peak on fancy 72s and 88s followed by 56s and 113s. Supplies remain tight on 138s. Demand continues to exceed supply on choice 138s. Small fruit looks to be tight for the season as this year's crop is heavy on the big fruit. In season are **Buddha Hand Citrons**, **Key Limes** and **Kumquats**.

GRAPES

Late season storage crop California grapes are essentially finished, with prices at the extreme end for seedless **Red Crimson**, seedless **Blacks**, and **Red Globes**. Available green varieties include **Perlettes** and **Thompsons**. Both are arriving from Chile.

MISC

Availability has tightened for **Pineapples** from Central America. Sad News...after being in business for over 100 years, Maui Pineapple Company, famous for their Maui Gold fresh pineapples, has harvested their final crop last week.

MELONS

Cantaloupe supplies are still plentiful on the larger sized 9-count. **Honeydew** availability is improving for the popular 5- and 6-count sizes. **Watermelon** prices are steady. Colder weather in the growing districts continues to slow production especially in the seeded variety.

AS ALWAYS, WE SINCERELY APPRECIATE YOUR BUSINESS. HAPPY EATING!

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