



9 . 21 . 2009

This Week's Specials

Gold Chanterelle Mushroom, Oregon	\$ 8.75 / lb
Organic Globe Eggplant , Choice	\$ 10.95 / cs
Delicata Squash - 20#	\$ 14.50 / cs
Mini Pumpkins "Orange or White"- 40 ct	\$ 14.50 / cs

Market Notes

Qualities of **Mangoes** will be "dicey" for next 2-3 weeks. Mexico is winding down.

Supplies from Brazil are sporadic, and California Keitts are already done

Current crop of **Castle Rock Russet Potatoes** are done until the next harvest in early November

Berry quality will be hit or miss with the recent rains

SUMMER ITEMS GOING / GONE

Apricots | Cherries | Champagne Grapes
Marchini Stonefruit | Green Kadota Figs
California Avocados | Brentwood Corn
Most Varietal Melons | English Peas
Armenian and Lemon Cucumbers

NEW ITEMS

Quince | Fresh Cranberries | Persimmons

SQUASH HARVEST

Fall has arrived!! Pumpkins and Hard Squashes are on hand. Time to get a jump on the competition by introducing squashes like Banana, Blue Hubbard, Butternut, Delicata, Green Acorn, Kabocha, Red Kuri, and Spaghetti to your menu.



Jack O'Lantern Carving Pumpkins

When ordering, please specify sizing needed

Small = 6-10 pounds
Medium = 11-15 pounds
Large = 16-25 pounds
X-Large = over 26 pounds

AUTUMN HARVEST

Please inquire for current availability. Some items will require pre-ordering. For special uniform sizing, 48-hours is required.



Autumn Leaves
Bales of Straw
Decorative Gourds
Candy Apples
Corn Stalks
Indian Corn
Wheat Bundles
White Pumpkins
Mini Dried Corn
Mini Hay Bales
Strawberry Corn
Sugar Pie Pumpkins
Mini Orange Pumpkins
We-Be-Little Pumpkins

VegiViews

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Market-at-a-Glance

MISC VEGGIES

The **Asparagus** market for Mexican product continues to be stable on all sizes except jumbos. Pricing for Jumbos has jumped up a few dollars. Supplies of **Green, Red, and Yellow Bells** remain steady with productions from the Santa Maria, Gilroy and Hollister regions. **Cucumber** from Baja California remains light, but should see slight increases over the next 3 weeks. Availability is good for **Bunched Broccoli** and **Broccoli Crowns**, with crowns priced at a premium this week. Local California **Green Zucchini** and **Yellow Squash** are in adequate supply. Fresno should remain steady over the next couple of weeks. Squash from Baja has good supplies, but fall production is lighter. **Cilantro** is in extremely tight supply due to a gap in production. The recent shortfall in **Green Onion** supplies has been reversed and availability has improved and prices will soon begin to ease.

LETTUCE | GREENS

Romaine and **Green Leaf** are in plentiful supply and prices are very competitive. Warm weather may cause some internal burn to develop in **Iceberg**; mildew and fringe burn are present in the occasional **Romaine** lots. Supplies are good on **Romaine Hearts**. The situation regarding the ongoing shortfall in **Spinach** is improving.

ONIONS | POTATOES

Onions from Idaho and Oregon continues with very good availability this week on **Red, Yellow** and **Whites**. Huron is done for the season. Washington supplies are very good with good quality as well. The harvest is in full swing for new crop **Russets** in Idaho. New crop **Norkotah Russets** are going strong with very good quality. **Burbanks** are done until the new crop comes abroad by the end of October or early November.

TOMATOES

The heat wave that hit growers in the Northern San Joaquin Valley during August caused some damage to the **Slicing Tomato** crop that is now materializing. Tomato production is below normal levels. This is causing the market in Baja California to have higher prices on the available product. Prices remain firm for **Roma Tomatoes** in California. **Cherry** and **Grape** variety tomatoes are in plentiful supply. **Vine-Ripened Tomatoes** are

in plentiful supply with numerous growing areas now in production.

APPLES | PEARS

Pink Pearl Apples are on hand. Other Heirloom apples are coming in. **Red Delicious** supplies continue to be tight and will remain so until more of the new crop starts to be packed. Washington is packing a few more of the famed **Honeycrisp** apples this week but they are in heavy demand and supplies are still light. There are now **California Fuji** and **Braeburn**. Gold apples are extremely tight right now with the transition from early Gold varieties and the new crop **Golden Delicious**. **Bartlett Pears** have better supplies this week and **D'Anjou Pears** are still only going in a light way. **California Bartlett Pears** are finishing.

AVOCADOS

Heavy rainfall in Mexico has caused a substantial reduction in the avocado harvest. Chile is going strong with good supplies, but not heavy enough at this time to make up for Mexico's drop.

BERRIES

Recent rains in the Watsonville/Salinas area have caused significant damage to the late season **Strawberry** crop. Availability has tightened considerably, as growers have been forced to strip the rain damaged berries from the plants. Please be prepared to receive strawberries that will show bruising and softer berry. **Raspberry** production has tightened up slightly. Production is currently inconsistent, but quality remains good. We are continuing to see irregular local California **Blackberry** production in the Salinas and Watsonville areas, but are expecting a bit of a decline. All growing areas have slowed. **Blueberries** from Oregon and Washington are done harvesting a bit early due to excessive heat. The next 4-5 weeks will be difficult for Blueberry availability. Most of the blueberries are currently being shipped from controlled atmosphere facilities. The next major area of production will be Argentina; however; the harvest has been delayed due to cold weather. We will not see any meaningful supply from Argentina until at least mid October.

CITRUS

Late season **Valencia Oranges** continue to be in extremely tight supply, particularly for the smaller 113s and 138s. We anticipate that with the start of the Florida

orange season next week, we will begin to see some relief. If you must use these sizes, you may want to consider the imported Navels from Chile, which are priced at only a slight premium to California Valencias. Note that Chilean sizing differs from the domestic packs...a Chilean 88-count is equivalent to a 113-size California orange. Chilean **Navels** will be available through early October. **Lemon** supplies of large sizes continue to tighten. Availability continues to look good on 140s. **Limes**: supplies continue tighter this week as rains have slowed harvest. Sizes of 110s and 165s are still limited. The **Grapefruit** harvest in Florida is now underway. Grapefruit from Texas will become available by mid October.

MELONS

Most of the **Summer Varietal Melons** are coming to an end. **Orange-flesh Honeydews** continue to be the best of the lot. There are abundant supplies of **Cantaloupes** for sizes in the 12-count and 15-count, with only light supplies of the larger 9-count sizes. **Honeydew** supplies look to remain steady. Regional **Watermelons** are still available, but supplies continue to drop off. Mexico is slated to start in mid-October.

MISC. FRUIT

The Central Valley is still struggling on grape productions and fighting heavily fluctuating weather patterns. Supplies are very sporadic and there are only light supplies. Temperatures have been cooler than normal as of late and **Red Grapes** are slow to color up. Seedless **Green Grapes** are on the last storage numbers for 19# cases and will quickly be switching to 16# lugs. The **Mango** market has been very "iffy" lately. Quality is questionable at best. Expected to continue for another 2-3 weeks. **New Zealand Kiwi Fruit** will remain light into next week and the **Chilean Kiwi Fruit** is finishing fast. **Pineapple** availability is in a seasonal decline and will be in short supply until November.

STONEFRUIT

The bounty of summer is coming to an end. Apricots are just about done. Stonefruit from Marchini Ranch is finished. Washington is only producing light volume on **Peaches** and **Nectarines**. **Red Plums** are in very tight supply, while **Black Angeleno Plums** are in adequate supply.

AS ALWAYS, WE SINCERELY APPRECIATE YOUR BUSINESS. HAPPY EATING!

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