



9 . 8 . 2009

**VeggieViews**  
**VeggieViews**

# This Week's Specials

<b>Lemon, Choice - 140 ct</b>	<b>\$ 22.50 / cs</b>
<b>Butternut Squash - 35 lb</b>	<b>\$ 14.50 / cs</b>
<b>Russet Potato - 90 ct</b>	<b>\$ 12.50 / cs</b>
<b>Organic Peaches - 2-layers</b>	<b>\$ 19.50 / cs</b>

## Market Notes

Baja California was hit by hurricane Jimena last week. Expect lighter supplies of **Baby Squashes, Tomatoes, and Cucumbers**

Spinach is still having some mildew problem. Very limited on **Bloomsdale, Baby and Cello-Packed**

New **Heirloom Apples** starting up with **Jonnee, Green Pippin, and Orange Pippin**. Pippins have a crisp, tart, fragrantly juicy flesh and are considered to be one of the best dessert apples

Green d'Anjou Pears are starting along with California **Comice, French Butter and Seckel**

**Brentwood Corn** is winding down; however, harvests from the Central Valley is picking up the slack

**Japanese Eggplants** are very limited. Subbing with Chinese ... it's a much better deal



**Italian Green Muscat Grapes** are just around the corner

**Marchini Ranch Syrah Wine Grapes** are on hand. Packed whole clusters with grape leaves.

**Mangoes** are coming up green on both Keitt and Kent varieties



**Hard-Shell Squashes are here:**

**Acorn, Green**

**Butternut**

**Delicata**

**Kabocha**

**Red Kuri**

**Spaghetti**



## New Items

**Gold Raspberries** are available on a pre-order basis

**Butter Beans and Cranberry Beans** from Iacopi Farm in Half Moon Bay

**Pomegranates** have been spotted but color is very light and price is on the high end

**VegiWorks, Inc.**  
1910 Jerrold Avenue  
San Fran., CA 94124  
415.643.8686  
415.643.5640 fax  
sales@vegiworks.com

# Market-at-a-Glance

## MISC. VEGGIES

**Asparagus** will be tight for the next couple of weeks as Peru is having supply gaps. Peru is currently the primary source for asparagus. Good supplies of local **Blue Lake Beans**. Production volume for California **Broccoli** and **Broccoli Crowns** will be below normal through late September due to fewer planted acres. Prices have climbed a bit for **Cauliflowers**. **Celery** and **Carrots** are in good supply at steady prices. Prices for **Snow Peas** and **Sugar Snap Peas** are higher this week due to limited seasonal production declines in Santa Maria. Prices for **Green Onion** remain higher than average. **Cilantro** continues with tight supplies due to issues with “seeders.” Due to the extreme heat in the Salinas/Santa Maria regions, **Chinese Napa Cabbages** are showing signs of burns. Availability has tightened slightly for California **Red Bell Peppers** due the harvest transition from the San Joaquin Valley to Central and Southern California coastal regions.

## LETTUCE | GREENS

Quality issues related to the recent hot weather have not yet been significant yet...just some slight dehydration in **Leaf Lettuce** tips. Prices for **Romaine** are higher due to a reduction in planted acreage in Salinas and Santa Maria. **Organic Baby Spinach** production continues to be variable due to continuing issues with mildew. The production on **Bloomsdale Spinach (curly/savoy variety)** is extremely tight. It's expected to fluctuate daily through early September. Plentiful supplies of **Organic Iceberg**, **Mache**, and **Aru-gula**.

## ONIONS | POTATOES

As more supplies are being harvest from Idaho and Oregon, **Onion** prices are easing. New crop **Red Potatoes**, along with **Norkotah Russets**, are now available from Washington and Western Idaho. The size profile on the new crop **Norkotah Russets** is huge. Quality is very good as the potatoes have very good netting and “eye appeal.”

## TOMATOES

**Vine-Ripened Tomatoes** are in plentiful supply with numerous growing areas now in production. These include areas of Oxnard, San Diego County and Baja California. **Round Slicing Tomatoes** prices continue to be favorable with plentiful supplies. The prices for **Romas** are slightly higher due to tightening market. **Cherry** and **Grape Tomatoes** are in plentiful supply.

## APPLES | PEARS

**Bartlett**, **Bosc**, and **Red Crimson** pears are now available from Northern California, along with **California Gala** apples. New crop **French Butter** and **Seckles** are also available. **Heirloom Apples**: Jonnee, Orange and Green Pippin Heirloom apples are about to start up. New crop **Granny Smith** apples are available from the San Joaquin Valley.

## AVOCADOS

California product winding down. Expect prices to remain on the high side. Product from Chile is less pricey but lacks the flavor of the California ones.

## BERRIES

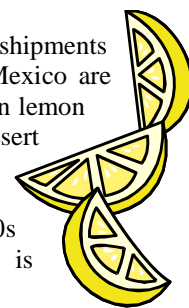
The recent extended period of hot weather has caused quality to become an issue with California **Strawberries**. Depending on field location and variety, selected labels will show varying degrees of bruised and soft berries. Looking ahead, overall supply will decline significantly in October, as the season winds down in the Watsonville/Salinas area. The **Blueberry** harvest continues in the Northwest. Growing conditions have improved following the recent hot weather. California **Raspberry** production is on the decline, although harvesting in Oxnard has begun. **Blackberries** will be in limited supply until the harvest in Mexico begins in November. Last week's hot weather will definitely have an effect on all berries.

## CITRUS

Citrus from New Zealand available by pre-order. Varieties include: **Cara Cara Oranges**, **Blood Oranges** and **Tangerines**.

**Valencia Oranges** are in extremely tight supply. The shortage is the result of an ongoing decline in planted acreage. In addition, the recent late summer heat wave has caused a drop in yield. Market will be tight until the season begins in Florida. **California Navels** will begin in October. **Imported Navels** are available from Chile, Australia and South Africa.

The California **Lemon** season continues with shipments from Ventura County. New crop lemons from Mexico are now available, and quality is variable. The Chilean lemon season is quickly winding down. New crop desert lemons in California will become available by mid-September. **Limes** are in plentiful supply for most sizes with the exception of the smaller 230s and 250s. Local variety California **Grapefruit** is available.



## MELONS

**Black Watermelon** back in stock. California **Watermelons** are in plentiful supply. **Cantaloupe** supplies are adequate, with improved availability on the 12-count size. However, supplies are tightening on **Honeydews**.

## MISC. FRUIT

**Zante Currants** will be available for another week or so. California grape growers are transitioning from the **Red Flame** to **Red Crimson** variety. The **Green Thompson** seedless market is steady; supplies are increasing. Quality is very good. **Black** seedless are also available. **Pineapple** supplies will drop sharply in the near future which is a seasonal occurrence. This shortage will continue through the month of October.

## STONEFRUIT

**Cherries** are *DONE* for the season. **Apricots** winding down. **California Peaches** are expected to be available through mid-September. The **Nectarine** harvest will finish early in September. **Angelino Black Plums** are still available; this is the final plum variety to be harvested this season. **Red Plums** are finished.

AS ALWAYS, WE SINCERELY APPRECIATE YOUR BUSINESS. HAPPY EATING!

Written by VegiWorks, Inc. All rights reserved 2009