



This Week's Specials

Organic Lemon
140 ct

Red Cluster Tomato
11 lb

Org Abate Pears
22 lb

Belgian Endive
5 lb

\$24.50 / ^{CS}

\$12.85 / ^{CS}

\$20.50 / ^{CS}

\$12.85 / ^{CS}

MARKET NOTES

News Flash!

THIS LAST STORM HAS CAUSED DAMAGE TO THE STRAWBERRY FIELDS AS WELL AS THE CHERRY AND STONEFRUIT ORCHARDS.

* **SUDACHI -**

* **ORIGIN : JAPAN**

* **FLAVOR PROFILE: RICH AND AROMATIC LIME-LIKE FRUIT WITH SLIGHTLY PEPPERY UNDERTONES.**

* **WE CURRENTLY HAVE THE FRO-**

ZEN ZEST IN 16OZ JARS FOR \$12.00 EA.

Limited

Rhubarb
Meyer Lemon
Okra
Bloomsdale Spinach
Artichokes
Large Limes
Romano & Wax Beans
Broccoli Rabe
Local Japanese Eggplant

Done/ Ending

Ramps
Delta Asparagus
Celery Root
Org Sunchokes
Thai Coconut
Blood Orange

Cara Cara Orange
Vidalia Onions
Organic Green Garlic
Pommelo

New Items

Lychee - Mex & Hawaii
Org Heirloom Tomato
Org. Crenshaw Melons
Early Bing Cherries
Organic Galia
Apricots / Apriums

On the Way

Figs
Melons - CA/AZ.

* Items below are available with a 48hr pre-order

Purple Asparagus
Fiddlehead Ferns
Stinging Nettles
Squash Blossoms
Gold Raspberries

6.1.2010

VegiViews
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Market-at-a-Glance

ASPARAGUS :

Purple and White Asparagus is available in 11# cones with a pre-order. Washington supplies continue to be light because of a recent freeze. Production out of Mexico has ended. Local product still tight.

AVOCADO :

The continuing cold weather has hindered growth of the fruit. Product is good but market is dominated by smaller sizes. Growers are hoping for a warming trend.

TOMATOES :

THE SEASON IN NOGALES IS COMING TO AN END. EXPECT QUALITY TO TAKE A DIP. PRODUCT OUT OF SAN DIEGO WILL START SLOWLY BECAUSE OF COOLER THAN NORMAL TEMPERATURES.

Romas - Quality has improved. Seeing more consistent color. Price down.

Slicers - Both 5x5 and 4x5 have good color and weight.

Cherry Tomatoes - Mostly from Del Cabo.

Green Tomatoes - On hand. Great for frying.

MISC. VEGGIES :

BELL PEPPERS : GOOD COLOR AND FAIRLY UNIFORM SIZING.

CHILES : PRICES STILL UP ON FRESH CHILES ACROSS THE BOARD

CAULIFLOWER : STRONG DEMAND HAS CAUSED SUPPLIES TO SHRINK. BELOW AVERAGE TEMPERATURES HAVE HINDERED GROWTH SO EXPECT TIGHT SUPPLIES.

CELERY : QUALITY HAS BEEN GOOD. CELERY ROOT CONTINUES TO BE PROBLEMATIC BECAUSE OF ITS SMALL SIZE.

BROCCOLI : QUALITY HAS BEEN GOOD. CROWNS ARE RUNNING A BIT ON THE SMALL SIDE WITH A SLIGHT "PURPLE" TINGE.

SPRING VEGGIES - CALIFORNIA FAVA, JACOPI FARMS ENGLISH PEAS, FIDDLE HEAD FERN AND STINGING NETTLES.

ZUCCHINI - SUPPLIES HAVE IMPROVED ON BOTH MEDIUM AND EXTRA FANCY ZUCCHINI. PRODUCT IS FIRM WITH

NICE DARK COLOR. GOLD ZUCCHINI LOOKING VERY NICE. FULL SIZE SUNBURST IS HIT AND MISS.

ONIONS - QUALITY AND SUPPLIES HAVE IMPROVED WITH STEADY SHIPMENTS. SWEET VIDALIAS ARE ON HAND.

BEANS - BLUELAKES OUT OF COACHELLA FINISHING UP WITH BRENTWOOD EXPECTED TO START FIRST WEEK OF JUNE. PRODUCT WILL BE TIGHT UNTIL THEN. YELLOW WAX AND GREEN ROMANO VERY LIMITED.

POTATOES - TASTY GERMAN BUTTERBALL AND LAROTTE POTATOES AVAILABLE. MIXED MARBLE POTATOES ARE BACK IN STOCK. ALL RUSSET POTATOES ARE NOW COMING OUT OF STORAGE.

BERRIES :

Strawberry - Rain damage expected from the last heavy storm.

Raspberry - Quality is very good. Berries have been firm with good color and flavor.

Blueberry - Steady supplies with good flavor.

Blackberry - Berries are plump but sugar content is hit and miss.

CITRUS :

Limes - Larger sizes are still very limited.

Grapefruit - California Rio Red variety starting up

Ojai Pixies - coming to an end. Available fruit still packs plenty of flavor and sweetness.

Meyer Lemons - limited supply.

MELONS :

Del Cabo starting up with Organic Crenshaw. Capay will have Org. Galia, Cantaloupe and Honeydews available.

Watermelon - California crop starting up.

GRAPES :

Mexican Perlettes have started. Quality is good albeit on the tart side. Mexican Red Flames starting to trickle in. Most product out of Chile drying up.

Misc Fruit: Black Mission Figs just around the corner.