



This Week's Specials

5 . 10 . 2010

Portabella Mushroom

\$2.80 / lb

German Butterball Potatoes - 20#

\$44.50 / cs

Green Garlic Organic

\$2.75 / lb

Globe Eggplant 24 ct

\$18.00 / cs

MARKET NOTES

News Flash !

Cherries have been spotted. Please call for price and availability.

Northwest Bosc Pears are finishing up with California crop not expected until summer. We will be switching to New Zealand Taylor Golds and Chilean Bosc.

Weather

We finally had a week of Spring time

weather!! Temperatures may cool down a little with the expected arrival of a couple of weak storm fronts. Not much rain expected.

New Items

New Crop Yellow Onions - CA

Yellow Wax Beans
Green Romano Beans
Chilean Quince
Scarlet Turnips
Vidalia Sweet Onions
German Butterball Potato

On the Way

Figs - End of May

Limited

Asparagus
Bloomsdale Spinach
Gourmet Mushrooms

Done/ Ending

Celery Root
Sunchoke
Pippin Apples

** Items below are available with a 48hr pre-order

Purple Asparagus
Fiddlehead Ferns
Stinging Nettles
Squash Blossoms
Chilean Muscats
Ramps

VegiViews
VegiViews

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Market-at-a-Glance

ASPARAGUS :

Purple and White Asparagus is available in 11# cones with a pre-order. Production has lightened due to the Mother's Day pull but is expected to improve as the week progresses.

TOMATOES :

MARKET HAS STEADIED DUE TO EASING DEMAND.

Romas - Quality has been up and down with color being the main culprit.

Slicers - Good color on both 5 x 5 and 4 x 5 sizes. Availability good on both.

Cherry Tomatoes - Best choice here is the Toybox Cherry Tomatoes. Regular Cherries are coming in on the green side.

Green Tomatoes - On hand. Great for frying.

MISC. VEGGIES :

CHILES: PRICES HAVE STABILIZED ON HABANEROS, RED FRESNOS AND SHISHITOS. PRODUCTION IS STILL LIMITED.

BELL PEPPERS : SEASON TRANSITIONING FROM MEXICO TO THE CALIFORNIA DESERT. SUPPLIES WILL CONTINUE TO BE SPARSE UNTIL PRODUCTION STARTS TO RAMP UP AROUND MID-MAY.

CAULIFLOWER : WHAT A DIFFERENCE A WEEK OF SUNNY WEATHER MAKES. SUPPLIES AND QUALITY BOTH UP.

CELERY ROOT : MOSTLY SMALL HEADS

FENNEL : BOLTING ISSUES.

CORN : ALL CALIFORNIA NOW.

LETTUCES: RED DISCOLORATION STILL BEING SPOTTED ON THE STEMS OF MANY VARIETIES DUE TO THE PAST RAIN. THERE ARE ALSO REPORTS OF MILDEW PROBLEMS IN SOME FIELDS. TIGHTER SUPPLIES ON BOTH RED AND GREEN LEAF DUE TO LESS PLANTINGS. SUPPLIES OF ICEBERG STRONG OUT OF SALINAS.

SPRING VEGGIES - CALIFORNIA FAVA, ENGLISH PEAS, GREEN GARLIC, RAMPS, FIDDLE HEAD FERN AND STINGING NETTLES.

ZUCCHINI - SUPPLIES HAVE IMPROVED ON BOTH MEDIUM AND EXTRA FANCY ZUCCHINI. PRODUCT IS FIRM WITH

NICE DARK COLOR. GOLD ZUCCHINI LOOKING VERY NICE. FULL SIZE SUNBURST IS AVAILABLE.

ONIONS - QUALITY AND SUPPLIES HAVE IMPROVED WITH STEADY SHIPMENTS OUT OF TEXAS AS WELL AS LOCALLY. VIDALIAS EXPECTED TO LAND THIS WEEK.

BEANS - DESERT GROWN YELLOW WAX NOW AVAILABLE AS WELL AS GREEN ROMANO. HERICOT VERT - QUALITY IS HIT AND MISS.

POTATOES - NEW CROP KENNENBECS ON HAND. NEW CROP YUKONS COMING OUT OF BAKERSFIELD, SIZES RUNNING ON THE SMALL SIDE. NEW CROP GERMAN BUTTERBALL AND LAROTTE POTATOES AVAILABLE.

BERRIES :

Strawberry - Quality has been steady and should improve with the great weather this past week. Fruit is mostly medium to large with good flavor. Price is down.

Raspberry - Supplies as well as flavor has improved. Look for the trend to continue. Price is down.

Blueberry - Both California and Florida has started but volume is limited. Price is down.

Blackberry - Steady with good supplies and flavor. Price is down.

CITRUS :

Limes - Larger sizes are still very limited. Price has come down as new crop progresses.

Grapefruit - California Rio Red variety starting up

Murcott season has ended.

MELONS :

Cantaloupe - Quality and availability improving. Flavor getting a little more consistent.

Honeydew - Central American fruit has finished. Product coming out of Mexico with decent flavor.

GRAPES :

Black seedless are the best of the bunch. Expect quality to diminish on both red and green. There may be a gap on green seedless as we wait for the California Perlettes to start.

Misc Fruit: Apricot, peaches and cherries available but flavor not there yet.