



This Week's Specials

Pineapples
6 ct

Cherry Tomatoes
12 ct

Grannysmith Apples
72/80 ct

Fava Beans
25 lb

\$14.50 / ^{CS}

\$13.50 / ^{CS}

\$23.75 / ^{CS}

\$17.80 / cs

MARKET NOTES

News Flash!



Mother's Day is just around the corner! Please remember to pre-order items no later than Tuesday May 4th for your Mother's Day menu needs.

Items of note would be:
Stemberries
Raspberries

Strawberries

Juices

Asparagus

Any Baby Veggies

Weather

Not much good news as we get another round of cold and wet weather. There is a little light at the end of the tunnel as forecasters are predicting dry weather this week.

Limited

Asparagus
Bloomsdale Spinach

Done/ Ending

Celery Root
Sunchokes
Bosc Pears
Pippin Apples

New Items

New Crop Yellow Onions - CA
Yellow Wax Beans
Green Romano
Chilean Quince - starting

****Next Week
Vidalia Onions**

**** Items below are available with a 48hr pre-order**

Purple Asparagus
Fiddlehead Ferns
Stinging Nettles
Squash Blossoms
Chilean Muscats
Ramps

5 . 1 . 2010

VegiViews
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Market-at-a-Glance

ASPARAGUS :

Purple and White Asparagus is available in 11# cones with a pre-order. Production is light coming out of Washington. Production has also slowed in California due to rain.

TOMATOES :

MARKET HAS STEADIED DUE TO EASING DEMAND.

Romas - Good color and size.

Slicers - Decent color on both 5 x 5 and 4 x 5 sizes. Availability good on both.

Cherry Tomatoes - Good color across the board.

Green Tomatoes - On hand. Great for frying.

MISC. VEGGIES :

CHILES: PRICES HAVE STABILIZED ON HABANEROS, RED FRESNOS AND SHISHITOS. PRODUCTION IS STILL LIMITED.

BELL PEPPERS : SEASON TRANSITIONING FROM MEXICO TO THE CALIFORNIA DESERT. SUPPLIES WILL CONTINUE TO BE SPARSE UNTIL PRODUCTION STARTS TO RAMP UP AROUND MID-MAY.

CAULIFLOWER : RAIN CONTINUES TO TIGHTEN ITS GRIP ON THIS ITEM. ORANGE AND PURPLE CAULIFLOWER WILL BE LIMITED.

CORN : CALIFORNIA HAS STARTED WITH WHITE AND YELLOW. FLAVOR IS GOOD WITH MEDIUM SIZE KERNELS.

LETTUCES: RED DISCOLORATION STILL BEING SPOTTED ON THE STEMS OF MANY VARIETIES DUE TO THE RAIN. THERE ARE ALSO REPORTS OF MILDEW PROBLEMS IN SOME FIELDS. SUPPLIES AND QUALITY HAVE BEEN STEADY OTHERWISE.

SPRING VEGGIES - CALIFORNIA FAVA, ENGLISH PEAS, GREEN GARLIC, RAMPS, FIDDLE HEAD FERN AND STINGING NETTLES.

ZUCCHINI - SUPPLIES ARE LIMITED ON BOTH MEDIUM AND EXTRA FANCY ZUCCHINI. PRODUCT IS FIRM WITH NICE DARK COLOR. YELLOW SQUASH - PRICE HAS STEADIED BUT STILL UP. GOLD ZUCCHINI AND FULL SIZE SUNBURST AVAILABLE.

ONIONS - DRY AND WARMER WEATHER IN TEXAS WILL HOPEFULLY TRANSLATE TO BETTER SUPPLIES. PRICES

HAVE COME DOWN A LITTLE ON YELLOW AND WHITE ONIONS. VIDALIAS WILL START NEXT WEEK.

BEANS - FAVA BEANS ON SPECIAL. DESERT GROWN YELLOW WAX NOW AVAILABLE AS WELL AS GREEN ROMANO.

POTATOES - NEW CROP KENNENBECS ON HAND. NEW CROP YUKONS COMING OUT OF BAKERSFIELD, SIZES RUNNING ON THE SMALL SIDE.

BERRIES :

Strawberry - Supplies have been hurt by the wet weather. Things will be extremely tight with the Mother's Day pull. Best to pre-order. Especially STEMBERRIES !!!!

Raspberry - Quality is good with improving supplies.

Blueberry - The Chilean season has come to an end with California starting up.

Blackberry - Steady with good supplies and flavor.

CITRUS :

Limes - Supplies are decent on small sizes but product lack juice. Things should improve by mid-May.

Valencia Oranges - transitioning from Mexico back to California.

Grapefruit - California Rio Red variety starting up.

Navels - 2 weeks left before Late Lane Navels take over.

MELONS :

Cantaloupe - Quality and availability improving. Flavor getting a little more consistent.

Honeydew - Supplies are good. Flavor is still up and down but improving. Still some Orange Flesh available.

GRAPES :

Very good quality on the Black seedless but supplies are starting to lighten up. Perlettes are on the horizon.

Misc Fruit:

Better weather in Hawaii has help to improve the quality and supply of Papayas to the mainland.