



This Week's Specials

Edible Orchids 100 ct	Romaine Lettuce 24 ct	Sugar Plum Cherry Tomato 12 ct	Crimini Mushroom 10 lb
\$14.50 / ^{cs}	\$10.80 / ^{cs}	\$26.75 / ^{cs}	\$17.80 / ^{cs}

4 . 26 . 2010

MARKET NOTES

News Flash!
Growers have begun reporting aphid infestation issues due to the unsteady mix of hot and cold weather.

Leek growers report that crop is starting to bolt.

English Peas - problems with harvest due to muddy fields.

Watermelon Radishes will be gap-

ping for 2 to 3 months.

Weather

Rain and cool temperatures expected to be this weeks theme.

Limited

Zucchini
Limes
White Onions
Red & Yellow Bells
Bluelake Beans
Savoy Cabbage
Sweet Gem lettuce
sack Chiogga Beets
Organic Cauliflower

Done/ Ending

Celery Root
Sunchokes
Mixed Marble Potatoes
Bosc Pears
Pippin Apples

New Items

Organic Peaches (Mexico)
Mixed Pee Wee Fingerlings
Local Favas
New Crop Yellow Onions - CA
Yellow and White Corn - CA
Chilean Quince - starting

** Items below are available with a 48hr pre-order

Purple Asparagus
Fiddlehead Ferns
Stinging Nettles
Squash Blossoms
Chilean Muscats
Ramps



2 weeks until
Mother's Day !!

VegiViews
VegiViews

VegiWorks, Inc.

1910 Jerrold Avenue

San Fran., CA 94124

415.643.8686

415.643.5640 fax

sales@vegiworks.com

Market-at-a-Glance

ASPARAGUS :

Purple and White Asparagus is available in 11# cones with a pre-order. Supplies are on the light side with large being the predominant size.

TOMATOES :

MARKET HAS STEADIED DUE TO EASING DEMAND.

Romas - Good color and size. Price up a little

Slicers - Decent color on both 5 x 5 and 4 x 5 sizes. Availability good on both.

Cherry Tomatoes - Good color across the board.

Green Tomatoes - On hand. Great for frying.

MISC. VEGGIES :

CHILES: PRICE IS UP ON HABANEROS, RED FRESNOS AND SHISHITOS DUE TO TRANSITION. PRODUCT WILL BE LIMITED.

BELL PEPPERS : PRODUCT OUT OF MEXICO IS STILL LIMITED WITH THE SEASON ENDING. QUALITY AND SIZE DROPPING ON BOTH RED AND YELLOW. CALIFORNIA DESERT CROP FOR COLORED BELLS EXPECTED TO START MIDDLE OF MAY. SUPPLIES ARE STILL LIGHT ON GREEN BELLS OUT OF THE DESERT WE WILL FILL IN WITH PRODUCT FROM MEXICO.

CAULIFLOWER : THE RAINS HAS TIGHTENED THE MARKET. QUALITY IS DECENT.

CORN : CALIFORNIA HAS STARTED WITH WHITE AND YELLOW. FLAVOR IS GOOD WITH MEDIUM SIZE KERNELS.

LETTUCES: APHID ISSUES HAVE BEEN SPOTTED IN MANY CROPS BECAUSE OF UNSTEADY WEATHER (COLD AND WARM). MANY GROWERS REPORTING HARVESTING SCHEDULES BEING HAMPERED BY THE RAIN. SWEET GEM LETTUCE VERY LIMITED.

SPRING VEGGIES - CALIFORNIA FAVA, ENGLISH PEAS, GREEN GARLIC AND FRESH GARBANZOS. PLEASE CALL FOR AVAILABILITY AND ORDERING PARAMETERS. LOCAL SPRING ONIONS ARE ON HAND. RAMPS ARE AVAILABLE.

ZUCCHINI - SUPPLIES ARE LIMITED ON BOTH MEDIUM AND EXTRA FANCY ZUCCHINI. PRODUCT IS FIRM WITH NICE DARK COLOR. YELLOW SQUASH - PRICE HAS STEADIED BUT STILL UP. GOLD ZUCCHINI AND FULL SIZE SUNBURST STARTING UP.

ONIONS - THINGS LOOKING TO SHAPE UP IN THE UPCOMING WEEKS. CALIFORNIA DESERT CROP SHOULD START THIS WEEK.

BEANS - SUPPLIES ARE IMPROVING ON YELLOW WAX. QUALITY OF BLUELAKES HAVE IMPROVED WITH NEW CALIFORNIA CROP AVAILABLE. AVAILABILITY LIMITED ON FRENCH BEANS.

POTATOES - NEW CROP KENNENBECs STARTING. NEW CROP YUKONS COMING OUT OF BAKERSFIELD, SIZES RUNNING ON THE SMALL SIDE.

BERRIES :

Strawberry - More rain forecast for this week which means bad news for the upcoming Mother's Day pull. Current harvest will show weather related issues such as white shoulders, bruising and water damage. Price is on the rise.

Raspberry - Quality and supply has been steady. Driscoll is still the main shipper / packer.

Blueberry - Berries are not big but flavor is good.

Blackberry - Improving steadily as better berries are arriving to the market.

CITRUS :

Limes - Shortages will continue for the next few weeks. Key Limes are available as a less expensive alternative.

Valencia Oranges - transitioning from Mexico back to California.

Grapefruit - Texas ending this month. California crop starting up.

Navels - 2 weeks left before Late Lane Navels take over.

MELONS :

Cantaloupe - Quality and availability improving. Flavor getting a little more consistent.

Honeydew - Supplies are good. Flavor is still up and down but improving. Still some Orange Flesh available.

GRAPES :

Quality of green grapes have a slight edge over the red. Very good quality on the Black seedless. Chilean Muscats are available.