



# This Week's Specials

Artichokes  
24ct

Meyer Lemon  
lb

Field Rhubarb  
20lb

#2 Bakers  
50lb

\$26.50 / cs

\$ .88 / lb

\$33.80 / cs

\$6.50 / sk

4 . 12 . 2010

## MARKET NOTES

### News Flash !!

*Christopher Ranch has announced that they will be phasing out the hard plastic tubs that they are currently using for their peeled garlic. They will be switching over to more environmentally friendly bags. They are hoping to have things roll out in the next few weeks.*

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*Growers have begun reporting aphid*

*infestation issues due to the unsteady mix of hot and cold weather.*

### Weather

Warmer temperatures over the last half of the week gave some of the growing regions a little time to dry up but cooler weather was expected to impact Southern California Sunday and Monday with a chance of more rain.

### Limited

Hawaiin Papaya  
White Onions

Red & Yellow Bells

### Done/ Ending

Morel Mushrooms  
Brussel Sprouts  
Organic Mix Chicory  
Celery Root  
Mixed Marble Potatoes

### New Items

California Blueberries  
Mixed Pee Wee Fingerlings  
Local Favas  
Cal. Org Strawberries

\*\* Items below are available with a 48hr pre-order

*Purple Asparagus  
Fiddlehead Ferns  
Stinging Nettles  
Squash Blossoms  
Chilean Muscats*

**VeggieViews**  
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# Market-at-a-Glance

## **ASPARAGUS :**

Purple and White Asparagus is available in 11# cones with a pre-order. Local green going strong with fairly consistent sizing.

## **TOMATOES :**

**\*\* LATEST NEWS FROM SUPPLIERS BACK EAST IS THAT PRODUCTION IS NOT EXPECTED TO BE BACK TO NORMAL UNTIL MID TO LATE MAY. THIS WILL UNDOUBTEDLY CAUSE CONTINUED SHORTAGES HERE SINCE EVERYONE WILL BE PULLING FROM THE SAME REGIONS. GROWERS IN NOGALES AND SAN DIEGO ARE HAVING A VERY DIFFICULT TIME GETTING ENOUGH FRUIT TO COVER DEMAND.**

Romas - Medium size but good color.

Slicers - Quality is good but product coming in has been light in color. Red Clusters continue to be on the small side. Yellow Clusters - best to order ahead.

Cherry Tomatoes - Sugar Plums are your best choice right now. Regular Cherry tomatoes continue to come in without much color.

## **MISC. VEGGIES :**

**CHILES: PRICE IS UP ON HABANEROS, RED FRESNOS AND SHISHITOS DUE TO TRANSITION. PRODUCT WILL BE LIMITED.**

**BELL PEPPERS : AT LEAST 3 MORE WEEKS BEFORE THE CALIFORNIA CROP STARTS. PRODUCT OUT OF MEXICO IS STILL LIMITED AND SMALL. PRICE CONTINUES TO BE ON THE HIGH SIDE.**

**BROCCOLI : SO FAR SO GOOD EVEN WITH THE RAIN. QUALITY AND COLOR HAS BEEN VERY GOOD.**

**CAULIFLOWER : QUALITY HAS BEEN VERY GOOD. HEADS ARE NICE AND WHITE WITH VERY LITTLE BLEMISH.**

**LETTUCES: APHID ISSUES HAVE BEEN NOTICED IN SOME FIELDS BECAUSE OF UNSTEADY WEATHER (COLD AND WARM). SEEDING ISSUES WITH CABBAGE CAUSING SHORTAGES THIS WEEK. SAVOY CABBAGE WILL BE VERY LIMITED.**

**SPRING VEGGIES - CALIFORNIA FAVA, ENGLISH PEAS, GREEN GARLIC AND FRESH GARBANZOS. PLEASE CALL FOR AVAILABILITY AND ORDERING PARAMETERS. LOCAL SPRING ONIONS ARE ON HAND. RAMPS ARE AVAILABLE.**

**ZUCCHINI - SUPPLIES ARE GOOD ON BOTH MEDIUM AND EXTRA FANCY ZUCCHINI. PRODUCT IS FIRM WITH NICE DARK COLOR. YELLOW SQUASH - PRICE HAS STEADIED BUT STILL UP.**

**ONIONS - PRICES STILL HIGH ON ALL ONIONS. WHITE IS STILL PRACTICALLY NON-EXISTANT. WET WEATHER IN TEXAS MAY HINDER CROP.**

**BEANS - SUPPLIES ARE LIMITED ON YELLOW WAX AND HARICOT VERT. QUALITY OF BLUELAKES IMPROVING AS NEW FIELDS ARE PICKED.**

## **AVOCADOS :**

**FULL STEAM AHEAD FOR CALIFORNIA GROWERS. FRUIT IS SIZING UP AND QUALITY IS VERY GOOD.**

## **BERRIES :**

**Strawberry - Quality has been fairly steady even with the rain. Product coming in has good color and decent flavor.**

**Raspberry - Quality and supply has been steady. Driscoll is still the main shipper / packer.**

**Blueberry - California crop has started. Product coming out of Watsonville and Oxnard.**

**Blackberry - Quality and flavor improving.**

## **CITRUS :**

**Limes - Shortages will continue for the next few weeks. Key Limes are available as a less expensive alternative.**

**Cocktail Grapefruits - very tasty. Sold by the lb.**

**Ojai Pixies are on hand. Flavor and color are excellent.**

## **MELONS**

**Quality of Cantaloupes and Honeydews have been inconsistent at best. Demand continues to exceed available supplies. Watermelon is definitely hit and miss.**

## **GRAPES**

**Prices continue to be on the high side but availability has improved. Quality of green grapes have a slight edge over the red. Very good quality on the Black seedless. Chilean Muscats are available.**