



# This Week's Specials

Romaine  
24ct

Organic Spr. Onion  
Red or Yellow

Cauliflower  
12ct

Medium Zucchini  
20lb

\$8.75 / <sup>CS</sup>

\$26.50 / <sup>CS</sup>

\$9.75 / <sup>CS</sup>

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4 . 5 . 2010

## MARKET NOTES

### News Flash !!

*The USDA has placed a strict moratorium on both Curry and Kaffir Lime Leaves as well as any citrus with stem and leaf that is grown south of Fresno, CA. We will try to source out these products from growers that are north of Fresno but want everyone to know that these items will most likely not be available.*

### Weather

Last week ended with a series of very cold, windy and wet storms hitting us in the Bay Area as well as the Central and Southern California Growing Regions.

### Limited

Artichokes - ALL sizes  
Watermelon  
Hawaii Papaya  
White Onions  
Red & Yellow Bells  
Red Fresno Chile  
Habanero  
Japanese Eggplant  
Italian Eggplant  
Yellow Wax Beans

### Best Buy

Celery  
Broccoli  
Cauliflower

Romaine Lettuce  
Strawberries

### Done/ Ending

Morel Mushrooms  
Brussel Sprouts  
Organic Mix Chicory  
Celery Root

### New Items

California Blueberries  
Local Favas  
Cal. Org Strawberries

*\*\* Items below are available with a 48hr pre-order*

*Purple Asparagus  
Fiddlehead Ferns  
Stinging Nettles  
Baby Kiwi - N.Z  
Chilean Muscats  
Local English Peas  
Ramps*

**VegiViews**  
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# Market-at-a-Glance

## **ASPARAGUS :**

Purple and White Asparagus is available in 11# cones with a pre-order. Local green going strong with fairly consistent sizing.

## **TOMATOES :**

**\*\* LATEST NEWS FROM SUPPLIERS BACK EAST IS THAT PRODUCTION IS NOT EXPECTED TO BE BACK TO NORMAL UNTIL MID TO LATE MAY. THIS WILL UNDOUBTEDLY CAUSE CONTINUED SHORTAGES HERE SINCE EVERYONE WILL BE PULLING FROM THE SAME REGIONS. GROWERS IN NAGALES AND SAN DIEGO ARE HAVING A VERY DIFFICULT TIME GETTING ENOUGH FRUIT TO COVER DEMAND.**

Romas - Medium size but good color.

Slicers - Quality is good but product coming in has been light in color. Red Clusters continue to be on the small side. Yellow Clusters - best to order ahead.

Cherry Tomatoes - Sugar Plums are your best choice right now. Regular Cherry tomatoes continue to come in without much color.

## **MISC. VEGGIES :**

**BELL PEPPERS : AT LEAST 3 MORE WEEKS BEFORE THE CALIFORNIA CROP STARTS. PRODUCT OUT OF MEXICO IS STILL LIMITED AND SMALL. PRICE UP ON RED AND YELLOW BUT DOWN ON GREEN.**

**BROCCOLI : QUALITY HAS BEEN VERY GOOD BUT THIS RECENT SERIES OF STORMS MAY HAVE AN IMPACT ON THE FIELDS THIS WEEK.**

**CAULIFLOWER : QUALITY HAS BEEN VERY GOOD. HEADS ARE NICE AND WHITE WITH VERY LITTLE BLEMISH.**

**LETTUCES: CLEAR WEATHER HAS REALLY HELPED OUT. QUALITY HAS BEEN GOOD ON RED AND GREEN LEAF. ICEBERG QUALITY HAS BEEN GOOD BUT SIZING HAS NOT BEEN CONSISTENT.**

**SPRING VEGGIES - CALIFORNIA FAVA, ENGLISH PEAS, GREEN GARLIC AND FRESH GARBANZOS. PLEASE CALL FOR AVAILABILITY AND ORDERING PARAMETERS. LOCAL SPRING ONIONS ARE ON HAND. RAMPS ARE AVAILABLE.**

**ZUCCHINI - SUPPLIES ARE GOOD ON BOTH MEDIUM AND**

**EXTRA FANCY ZUCCHINI. PRODUCT IS FIRM WITH NICE DARK COLOR. YELLOW SQUASH IMPROVING.**

**ONIONS - PRICES STILL HIGH ON ALL ONIONS. WHITE IS STILL PRACTICALLY NON-EXISTANT. WET WEATHER IN TEXAS MAY HINDER CROP.**

**BEANS - SUPPLIES ARE LIMITED ON YELLOW WAX AND HARICOT VERT. QUALITY OF BLUELAKES IMPROVING AS NEW FIELDS ARE PICKED.**

## **AVOCADOS :**

FULL STEAM AHEAD FOR CALIFORNIA GROWERS. FRUIT IS SIZING UP AND QUALITY IS VERY GOOD.

## **BERRIES :**

Strawberry - Quality has been very good but we may see some wind and rain damage from this past weeks storms.

Raspberry - Quality and supply has been steady. Driscoll is still the main shipper / packer.

Blueberry - Product coming out of Chile is fair at most.

Blackberry - Quality and flavor improving.

## **CITRUS :**

Limes - Shortages will continue for the next few weeks.

Cocktail Grapefruits - very tasty. Sold by the lb.

Ojai Pixies are on hand. Flavor and color are excellent.

## **MELONS**

Quality of Cantaloupes and Honeydews have been inconsistent at best. Demand continues to exceed available supplies. Watermelon is definitely hit and miss.

## **GRAPES**

Prices continue to be on the high side but availability has improved. Quality of green grapes have a slight edge over the red. Very good quality on the Black seedless. Chilean Muscats have been spotted.