



This Week's Specials

Organic Mint	Watermelon Radish	English Cucumber 14ct	Ojai Pixie Tangerine
\$ 8.80 / dz	\$ 1.60 / lb	\$ 9.95 / cs	\$ 39.50 / cs

MARKET NOTES

With the first sounds of bat vs ball and the distinctive huffing and puffing of grown men running around the base path, we find ourselves once again ready to leap into Spring. Don't forget to mark March 14th on your calendar for that is the day we lose that precious hour but gain some extra sunlight.



Go Giants !!!

Limited

Bluelake Beans
Yellow Wax Beans
White Onion
Thai Basil
Arugula - Bunched & Baby
Curry Leaves
Broccolini
Corn
Papaya
Snap Peas

Best Buy

Gold Pineapples
Green Onions
Meyer Lemons
Endive
English Cucumbers

Done/ Ending

Broccoli Romanesque
Cara Cara Navels
Local Brussel Sprouts -
(Moving south of the border)

Incoming

Purple Asparagus - End of March
Taiwanese Starfruit - starting
Broccoli Rabe - Salinas
Cardoon - Knoll Farms

New Items

** Available with a 48hr pre-order

Morel Mushrooms
Fiddlehead Ferns
Stinging Nettles
Baby Kiwi - N.Z
Ojai Pixie Tangerines

3.8.2010

VeggieViews
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Market-at-a-Glance

ASPARAGUS :

Local product currently being packed in 28 lb crates. Please take into consideration when ordering (for example: 1 cs = 28 lbs , 1/2 cs = 14 lbs). White Asparagus from Peru available by pre-order. Quality is good.

TOMATOES :

**** THE TOMATO MARKET HAS BEEN HIT HARD BY THE WEATHER GODS. THE FLORIDA CROP IS NON-EXISTANT AND MEXICO IS SUFFERING THRU RECENT RAIN STORMS. PRICES ARE CONTINUING ON AN UPWARD TREND.**

Romas - Slight blemishes on the skin but flavor is decent. Overall color is fair. Better value than slicers.

Slicers - Quality is good but product coming in has been light in color. Red Clusters have been fairly consistent on color but not on size.

Cherry Tomatoes - Sweet 100's and Sugar Plums are your best choices right now. Regular Cherry tomatoes continue to come in without much color.

MISC. VEGGIES :

BELL PEPPERS : THE MARKET HAS TIGHTENED UP BECAUSE OF HIGH DEMAND AND SHORT SUPPLIES. PRICES WILL START TO INCH UPWARDS. EXPECT SMALLER SIZE PEPPERS.

BROCCOLI : QUALITY IS VERY GOOD. NICE COLOR WITH TIGHT HEADS. BROCCOLI HAS BEEN ONE OF THE MORE CONSISTANT CROPS THESE PAST FEW WEEKS.

CAULIFLOWER : PRICE INCHING UP. QUALITY IS GOOD.

CELERY : QUALITY IS GOOD. BUNCHES ARE COMING IN WITH GOOD WEIGHT.

SPRING VEGGIES - ENGLISH PEAS, GREEN GARLIC AND FRESH GARBANZOS. PLEASE CALL FOR AVAILABILITY AND ORDERING PARAMETERS. LOCAL SPRING ONIONS ARE ON HAND.

ZUCCHINI - GOOD COLOR ON BOTH EXTRA FANCY AND MEDIUM. YELLOW SQUASH CONTINUE TO BE HIT AND MISS IN TERMS OF COLOR AND QUALITY. PRICE OF YELLOW SQUASH IS STARTING TO COME DOWN.

ONIONS - WHITE ONION ARE VERY LIMITED WITH DECENT QUALITY. INVENTORY OF YELLOW ONIONS OUT OF STOR-

AGE IS STARTING TO DIMINISH AS WE WAIT FOR THE NEW CROP TO BEGIN. LOOK FOR PRICES ON AN UPWARD TREND AS SUPPLIES DRY UP. SWEETS' HAVE GOOD BALANCE OF SUGAR AND ACIDITY.

BEANS - SUPPLIES ARE LIMITED ON YELLOW WAX AND HERICOT VERT. BLUELAKES ARE STARTING TO SHOW DAMAGE FROM THE RAIN.

AVOCADOS :

A heavy crop this year is causing fruit to size up slowly. However, growers have been able to meet demand so menus do not have to suffer. Flavor and color is good.

BERRIES :

Strawberry - Quality has been surprisingly decent but don't get your hopes up because more rain is in the forecast. Expect things to be hit and miss for the next month.

Raspberry - Quality is good with fairly steady supplies. Driscoll is still the main shipper / packer. Berries are decent size.

Blackberry - Still limited. Flavor is inconsistent.

Blueberry - We are still in a wait and see mode as Chile struggles to climb out of the devastating earthquake of this past week. Undoubtedly shipments of product out of the country will be low on the priority list.

CITRUS :

Lemons - Quality has been good with steady supplies. Meyer Lemons are as good as it gets right now and it's on SPECIAL this week so don't miss out.

Limes - Supplies have lightened due to rain in Mexico.

Cocktail Grapefruits - very tasty. Sold by the lb.

Ojai Pixies are on hand. Flavor and color are excellent.

MELONS

Cantaloupe and Honeydew continue to exhibit decent flavor. Melon crops are being affected by heavy rains in many of the current growing areas. Watermelon is definitely hit and miss.

GRAPES

Same story as the Blueberries. Everyone is waiting to see what affect the earthquake with have on the market. Prices will surely rise.