



This Week's Specials

2 . 08 . 2010

Minneola Tangelos
20# cs

\$11.50 / cs

Romaine Lettuce
24ct

\$9.80 / cs

Purple Peruvian
Fingerlings
20# cs

\$34.50 / cs

Greenleaf Lettuce
24ct

\$ 9.80 / cs

MARKET NOTES

Weather:

Periods of Sun and Rain are expected for the coming week. Hopefully this will give the saturated areas a little time to dry up. Yuma, AZ is expected to be sunny with moderate winds which would be a welcome relief for growers.

Limited

Oyster Mushrooms
Yellow Squash
Taro

Best Buys

Avocados
Blood Orange
Broccoli
Zucchini

Carrots

Red Beets
Local Green Garlic

Up Market

Eggplant
Bell Peppers
Strawberries
Whole Garlic
Fennel
Bluelake Beans
Brussel Sprouts
Cantaloupes
Honeydew
Apples

DONE

Bartlett Pears
Forelle Pears
Seckle Pears
Satsuma Mandarins
Honeycrisp Apples

New Item



Peri Peri Peppers for stuffing.

These sweet and mildly spicy peppers are great as appetizers or in place of the usual bar condiment. We have them available in Retail jars and bulk pillow packs. Be one of the first on your block to offer these delectable treats.

******Please remember to place your pre-orders for Valentines' Day by Wed Feb 9th.*

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Market-at-a-Glance

ASPARAGUS :

California grass is here! Quality has been steady on product coming across the border. Supplies are good on large but light on standard and jumbo.

ONIONS | POTATOES :

Yellow Onions - quality and size have remained steady.

Red Onions - Storage problems will rear its ugly head for the upcoming weeks until the new crop starts in April.

White Onions - Price remains up as demand is exceeding supplies out of Mexico.

TOMATOES :

There has been significant crop loss in Florida from the freeze. Growers are figuring out how much they can get from existing plants. Supplies out of Florida will be low and is not expected to rebound until Spring. Both coasts are pulling fruit from the Nogales region thus increasing demand but so far supplies have been good without any increase in price. Cherry Tomatoes continue to be problematic with tight supplies and light color.

MISC. VEGGIES :

BELL PEPPERS : QUALITY AND COLOR HAVE BEEN GOOD AND STEADY. PEPPERS ARE FAIRLY FIRM WITHOUT MUCH SCARRING.

BROCCOLI : QUALITY IS VERY GOOD. NICE DARK COLOR WITH TIGHT HEADS.

CAULIFLOWER : QUALITY IS GOOD WITH TIGHT HEADS.

CELERY : DECENT QUALITY. OVERALL STALKS ARE ON THE THIN SIDE WITH BLEMISHES FROM THE COLD AND RAIN.

LEAF LETTUCE : MOST SHOW DAMAGE FROM THE RAIN. RUST ON THE STEM AND DAMAGED LEAVES ARE THE MOST NOTICEABLE. COLOR IS NICE AND DEEP ON RED LEAF.

GREEN GARLIC - BOTH CONVENTIONAL AND ORGANIC AVAILABLE.

AVOCADOS :

The California harvest had a set back due to the recent rains as well as growers letting their fruit size up. However, supply has been steady and should increase after the Super Bowl weekend. Oil content is good and consistent. The season in Chile is over.

BERRIES :

Strawberry - A big question mark still remains on whether or not fruit will be available come Valentines Day. Oxnard and the other growing areas in Southern California are still drying up after some hail and up to six inches of rain pounded them.

Most of the ripening berries in the fields were damaged to some extent.

Raspberry - Quality is good with supplies on the rise. Driscoll is still the main supplier.

Blackberry - Product is limited with decent quality.

Blueberry - The cool and rainy weather that hit Chile last month is having an effect on the berry harvest. Supplies will be light until mid-month.

CITRUS :

Lemons - Quality has been good with steady supplies.

Limes - Supplies have lightened due to rain in Mexico.

Oranges - so far so good. Sugar and acid balance is decent. Quality very good across the board.

Satsumas are finished but we have Florida Honey Tangerines as well as Murcotts available.

Kumquats - supply is steady.

MELONS

Cantaloupe and Honeydew continue to exhibit decent flavor. Watermelon is definitely hit and miss.

