



This Week's Specials

1 . 04 . 2010

Leeks
12 ct

Roma Tomatoes
25# cs

Seville Sour Orange
15# cs

Celery Root w/Tops
12-Count

\$14.50 / cs

\$13.50 / cs

\$20.00 / cs

\$13.50 / cs



MARKET NOTES

Some small, local organic farms (Coke Farms, Capay, and TD Willey) are taking the rest of the week off. This may cause some product shortages for a few days.

Lettuces prices are coming down to seasonal "norms" and **Romaine Hearts** are down another 3-4 dollars.

Super Colossal size **Garlic** is done. We are switching over to the colossal size (next largest).

TD Willey Bloomsdale Spinach is temporarily out of stock. Weather too cold in growing regions.

Limited

Chives, Tarragon and **Basil** are still limited. We will try our best to fill all orders.

Wild Arugula is scarce and limited. We are subbing with regular Baby Arugula as needed.

Best Buys

Mexican Avocados
Brussels Sprouts
Celery Root
Burbank Russet Potato
Green Chard
Curly Kale

Down Market

Globe Eggplant
Roma Tomatoes
Slicing Tomatoes
Navel Oranges

Up Market

Driscoll Berries
Fennel
Radicchio
Cauliflower
Cantaloupe

New

Red Rio Star Grapefruits

Finishing / Done

Castagnetto's **Mint** will be done by this week. We will be subbing with Jacobs Farm or other as needed. Sizing will be smaller.

California **Asian Pears**

Delicata Squash
Red Kuri Squash
Braeburn Apples
Quince
Fuyu Persimmons

VeggieViews
VeggieViews

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Market-at-a-Glance

LETTUCES

Lettuce prices continue to ease from many weeks at high levels. Weather conditions are gradually becoming more favorable in the growing areas, contributing to increasing supplies of **Iceberg**, **Romaine** and **Leaf Lettuces**. The exception is that freezing temperatures that occurred last week have caused epidermal blistering and peeling, primarily in **Romaines**.

ONIONS | POTATOES

Demand for **Potatoes** remains light. The **Onion** market is low in all areas. Although Idaho, Oregon, and Washington supplies are ample for now, they will diminish as many small growers wrap up the Northwest season. Overall quality is very good.

TOMATOES

Production is on the rise in Mexico for **Round**, **Slicing Tomatoes**. Prices are coming down. **Roma Tomatoes** are in plentiful supply with very competitive prices. Also plentiful are **Cherry** and **Grape** tomatoes.

MISC. VEGGIES

Holiday-shortened harvesting activity in Mexico has resulted in a temporary decrease in certain crops. We will not have an accurate reading until next week when normal harvesting resumes. Demand is increasing for **Green Zucchini** and **Yellow Squash** in Nogales with declining production in Florida. We can expect to see some higher pricing. Mexican **Green Bell** prices are low; supplies are abundant. Quality is very good. The **Red Bell** market has begun to ease and is expected to fall further next week. **Yellow Bell** prices will remain elevated through the season due to light plantings. Harvesting of **Artichokes** is behind schedule, thus causing tight supplies, especially for the smaller sizes. Expect "frosting" on leaves. **Asparagus** prices are higher. Supplies are limited in Peru; quality is fair. Mexican stocks are adequate; quality is good. **Bunched Broccoli** and **Broccoli Crowns** are in good supply. Prices are reasonable for this time of year. Production volume for **Cauliflower** has dropped and prices are approaching extreme levels. New crop **Celery** is now being harvested in Florida; as volume increases, prices will begin to decrease toward more normal price levels. **Carrot** prices are steady. Very reasonable prices for **Cucumbers** as there is an over abundance of stock in this market.

APPLES | PEARS

The Washington **Apple** market is unchanged. Good availability for **Bosc** and **D'Anjou** pears. The **Bartlett** pear season will wind down over the next two weeks. **French Butter Pears** are finished for the season.

AVOCADOS

Mexican stocks are plentiful, while Chilean supplies are average. California stocks are limited, but will increase as the new crop season progresses. New crop California Hass are now available for the larger 48s. The smaller 60s will become available within the next week or so. Chilean Hass availability has declined as Chilean growers continue to divert fruit to Europe, in search of more favorable returns.

BERRIES

Strawberry prices are high; stocks are limited in California, Florida, and Mexico due to cold weather. Overall prices remain elevated. Expect stocks to increase over the next two weeks as the Coachella, California harvest begins. Mexican and Guatemalan **Blackberry** prices are unchanged; supplies are adequate. Expect more plentiful stocks in January. Overall quality is very good. The Chilean **Blueberry** market is rising; fruit will remain scarce until the next boat shipment arrives, approximately next week. Air shipments are sporadic. The Mexican **Raspberry** market is inching up; stocks are limited. Expect stocks to increase by mid-January.

CITRUS

Lime supplies have tightened due to shortened harvesting schedules during the holidays. California **Lemon** quality is excellent and prices are stable. California supplies are ample on the larger 115-count. Smaller sized lemons (140s, 165s, 200s & 235s) continue to be in extremely tight supply in the primary growing area, which is currently the desert region of Southern California and Western Arizona. The Arizona lemon crop is 30% below average this year, lending strong support to current price levels. Moderate harvesting activity is underway in the San Joaquin Valley; however the availability of small sizes will not increase until the harvest begins in Ventura County in early February. The lemon trees in Ventura County are old growth groves, dating back to the 1930s. These older trees produce a greater percentage of small sized lemons, compared to the younger lemon groves in other districts.

We have a bumper crop this year of flavorful, high-quality, large-sized **California Navel Oranges**; growing conditions have been ideal. Variety citrus items are in plentiful supply, including **Seville Sour Oranges**, **Cara Cara Navels**, **Clementine Mandarins** from California and Chile, **Satsuma Mandarins**, **Fairchild Tangerines**, **Pumelos**, **Blood Oranges**, **Oro Blancos**, and **Minneola Tangelos**, and **Kumquats**.

GRAPES

California and Chilean prices are high; supplies are extremely scarce. Late season storage crop **California Grapes** are essentially finished, with prices at the extreme range for seedless **Red Crimson**, seedless **Blacks**, and Red Globes. Seedless **Red Flames** are available from Peru, along with recent arrivals from Chile for new crop **Green Perlettes** and **Green Thompsons** (both are seedless). The Chilean grape harvest has been delayed, and volume shipment will not arrive until mid-January. Tight supplies and high prices will continue. **Pineapple** prices are stable in Costa Rica, Ecuador, and Hawaii. Overall quality is very good. **Chilean Nectarine**, **Peach**, and **Plum** prices have climbed. Stocks are extremely limited.

MELONS

Prices for **Cantaloupes** are steady, but they will inch up by next week. Supplies are adequate; expect them to diminish next week when growers begin their transition. **Honeydew** prices are easing, especially for large sizes 5- 6-counts. The overall **Watermelon** market is stable.